

The Power of Creativity - April 21, 2009
Beacon Collaborative Annual Meeting
Agenda

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| 7:00 am | Registration and breakfast |
| 8:00 am | Welcome <i>Art Sponseller, President, CEO, Hospital Council</i> |
| 8:10 am - 8:45 am | Silent Heroes <i>Bruce Spurlock, MD, Executive Director, Clinical Acceleration, Beacon</i> |
| 8:45 am - 9:45 am | The Art of Thinking Differently in Executing Change <i>We have the will... we have the ideas... but it's execution of change that often trips us up. Maybe the problem lies in the ways we think about our organizations. Come prepared to challenge your usual thinking about change and gain some new insights to take back.</i> <i>Paul Plsek, Consultant on Innovation and Change in Complex Systems, Author and developer of the concept of "Directed creativity"</i> |
| 9:45 am -10:00 am | Break and proceed to breakout rooms |
| 10:00 am - 11:00 am | 6 Breakout Sessions: details can be found on the breakout session attachment |
| 11:00 am - 11:15 am | Break and proceed to breakout rooms |
| 11:15 am - 12:15 pm | 6 Breakout Sessions: details can be found on the breakout session attachment |
| 12:15 pm - 1:00 pm | Lunch |
| 1:00 pm - 2:00 pm | <i>Holding the gains of your improvement'</i> <i>There is evidence that, over a third of improvements made in healthcare are not sustained. This wastes precious resources such as time, effort and money and reduces our ability to achieve the level of improvement our systems require</i> <i>Dr. Lynne Mayer, Head of Innovative Practice, National Health Service , UK</i> |
| 2:00 pm - 2:15 pm | Break and proceed to breakout rooms |
| 2:15 pm - 3:15 pm | 6 Breakout Sessions: details can be found on the breakout session attachment |
| 3:15 p.m.- 3:30 pm | Break and proceed to main ballroom |
| 3:30 pm – 4:30 pm | Hospital Readmissions: Technology-Fueled Innovation and the Challenge of Change in a Period of Uncertainty <i>What technologies will enable new chronic care models: making the medical home feasible and affordable for the nation? How transferable will current change management approaches be, and what new assessment tools and strategies will be needed, for effective "transitions of care" programs?</i> <i>Molly Joel Coye, MD, MPH, Founder and CEO, HealthTech</i> |
| 4:30 pm | Adjournment |